

CALL FOR PARTICIPATION

"Responsibility, Beauty and Culture represent the most powerful reaction to the Mediterranean crisis"

SUMMER SCHOOL IN EURO MEDITERRANEAN STRATEGIES

23-26 September 2015
MARATEA
ITALY

Info

For further information on administrative and logistic aspects of the Summer School, please contact IASEM secretary at desk@iaseminstitute.org

For further information on scientific and academic aspects of the Summer School, please contact the Scientific Coordinator of IASEM Pierpaolo Grezzi: p.grezzi@iaseminstitute.org

www.iaseminstitute.org



Thoughts and tourism as
tools for the relaunch of a
Mediterranean integration

Within:



Mediterranean Common House

Summer School in Euro Mediterranean Strategies

VI Edition

The VI edition of the “Summer School in Euro Mediterranean Strategies” will take place from 23rd to 26th of September 2015 in Maratea (PZ) on the topic of **Sustainable Thinking/ Sustainable Tourism**.

Mediterranean is living an extraordinary situation, it is in fact affected by a resurgence of international terrorism (which often strikes touristic places and tourists as well), by the deep economic crisis in Greece and in the other Mediterranean-European Countries as well, by unfinished democratisation processes as in Libya or Egypt. Right in this chaotic situation it needs to be demonstrated how Responsibility, Beauty and Culture could represent a reaction to this diffused crisis. Following on this path, this edition of the Summer School is organized by **IASEM – Institute of High Euro Mediterranean Studies and FEEM - Eni Enrico Mattei Foundation**, to promote an operative round table on the perspectives of a shared international strategy to encourage a sustainable thinking and a sustainable tourism in the Mediterranean area. The Summer School programme includes lectures, workshops and debates with the specific target of providing the best theoretical tools to approach the complexity of the issue proposed, analysing all economic, political and cultural interconnections.

Within **MCH – Mediterranean Common House** network, focused on a Mediterranean integration process starting from the bottom, the course aims to deepen the role of tourism as a cultural vehicle and exchange of experiences, strengthening a culture of integration and mutual knowledge.

The Course is articulated in lectures and opportunities for discussion, in which different subjects will be analyzed. Specifically the structure of the training will develop around:

1 - *Mediterranean knowledge*

- *geo-political framework*
- *economic framework*

2 - *Sustainable tourism*

- *approaches and trends*
- *integration with traditional economies*
- *practical cases*

3 - *Tourism and lifestyles*

- *Discussions on new economic and cultural models*

The Summer School provides for 4 hours morning lectures and 2-3 hours of workshops/ debates in the afternoon. Lessons will be held by international teachers and experts.

Registration will be open from 23rd of July 2015.

Evaluation standards

Participants will be selected on the base of their Curriculum Vitae et Studiorum which will be examined, with final decision, by a scientific commission constituted by IASEM-FEEM.

In addition to minimum requirements, the commission will take account of coherency among training proposal with specific study courses, activities and interests shown by each individual candidate.

Number of participants

The maximum number of participants is set at 15. Any excess to this number will be extraordinarily allowed for specific scientific merits, but will not be eligible to receive the scholarship.

Requirements

To participate to the Summer School 2015 is necessary at least one of the following requirements:

- Possession of academic title (degree/ master/PhD) on subjects related to the themes proposed (Political Science, International Relations, Management, Communication Studies, Law, Humanities, Philosophy, Tourism, Environmental Engineering);
- Position of responsibility in Public Administration/Private Sector/NGOs/ Third Sector linked to the areas addressed during the course;
- Specific and documented interest on the topics covered.

Scholarships

A scholarship will be provided to each selected participant to cover:

- the entire course participation fee;
- costs of room and board during the days of the course;

Application procedure

In order to participate to the Summer School, the following documents have to be submitted in digital format at desk@iaseminstitute.org:

1. Application form totally filled (please find it attached below);
2. Curriculum Vitae;
3. Digital copy of Identity document/ Passport.

As subject of the email, please include the following endorsement:

APPLICATION SUMMER SCHOOL 2015 followed by NAME and SURNAME of the candidate.

Deadline

Attendance requests have to be received no later than 6th September 2015.

Communications mode

All applicants will be informed about the results of the selection by 10th September 2015 at the latest.



APPLICATION FORM

NAME AND SURNAME

DATE OF BIRTH

PLACE OF BIRTH

**EDUCATIONAL
QUALIFICATION**

**INSTITUTION/
ENTERPRISE
OF ORIGIN AND
CURRENT ROLE**

**ADDRESS/EMAIL/
TELEPHONE**

**REASONS TO ATTEND
SUMMER SCHOOL**

I hereby require to Scientific Commission to examine my application form for the event "Summer School in Euro Mediterranean Strategies 2015 - VI edition" Maratea September 2015 in order to get a scholarship for the participation.

Signature

